

October 15-17, 2026 | Sarit Expo Centre, Nairobi, Kenya

SPONSORSHIP PITCHDECK



WTS 4.0 X ABF2026

A Global-Local Partnership Between the World's Premier Token Summit and Africa's Institutional Blockchain Gathering

CODE, CAPITAL & CONTINUITY - BUILDING AFRICA'S DIGITAL ECONOMY

DSRPTD

VOSTAD



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TWO INSTITUTIONS. ONE EVENT.

Africa Blockchain Festival is Africa's institutional gathering for blockchain, digital finance, and the digital economy. The inaugural edition in Kigali, Rwanda drew 2,000+ attendees from 20+ countries with Binance as Title Sponsor and contributed directly to Rwanda passing its virtual assets bill in May 2026.

World Token Summit is a globally recognized blockchain and Web3 summit with a proven model of co-branded event amplification. The WTS 3.0 edition secured 106 speakers, investor participants, and a coalition of 26 media partners. In Dubai, WTS occupied the dates vacated by Token 2049 and became the sole alternative in the market, expanding to four days of programming.

Together: WTS 4.0 x ABF2026 brings WTS's global amplification engine — international speakers, investors, media syndication, and digital authority infrastructure — directly onto ABF's physical footprint in Nairobi. A localized conference becomes a globally syndicated mega-event.

THE WTS 4.0 X ABF2026 PROGRAMME

UNVEILING THE 3-DAY
EXCITEMENT AND ENGAGEMENT
SCHEDULE

Day 1 - Highlights

- Investors, founders, fintech leaders, and policymakers in one room
- Keynotes, investor panels, and startup pitch qualifying rounds
- 35+ exhibition booths open across the floor
- Evening networking reception

Day 2 - Activities

- Developers, protocol builders, students, and the officials regulating what they build
- Technical keynotes on blockchain infrastructure, AI, and digital identity
- 4 parallel hands-on workshop tracks running all day
- Startup Pitch Competition finals and live winner announcement
- Speaker and Investor Dinner in the evening for VIP guests

Day 3 - Events

- Speakers, senior investors, government ministers, and VIP partners
- Morning: ABF2026 x 5Stars Premier League 7-a-Side Football Tournament
- Afternoon: curated small-group tour of select Nairobi landmark sites
- Evening: Closing Ceremony Dinner at a private venue
- Keynote from the Founder, recognition of contributors, open dinner

WTS 4.0 X ABF2026 KEY METRICS

ATTENDEES

3000+

Conference attendees expected, ensuring a vibrant networking atmosphere.

INVESTORS

50+

More than 50 investors will be present to explore opportunities.

STARTUPS

100+

A diverse range of 100 startups will showcase innovative solutions.

REGULATORS

20+

Engage with 20+ regulators to discuss compliance and industry standards.

EXHIBITORS

70+

Over 70 exhibitors will display the latest fintech advancements, with 10,000+ foot traffic.

COUNTRIES

20+

Participants from 20 countries will enrich the event's global perspective.

WHY CHOOSE KENYA?

VASPS ACT

The Kenya VASPs Act, passed in October 2025, establishes the country as a leader in crypto regulation, extensively Blockchain

VISA-FREE ENTRY

Visa-free entry for all Africans fosters greater participation and inclusivity in the blockchain community across the continent.

CRYPTO COMMUNITY

Kenya boasts the largest active crypto community in Africa, fostering innovation and collaboration among stakeholders and enthusiasts.

WORLD-CLASS VENUE

The Sarit Expo and Convention Centre provides excellent facilities and services for all attendees.

VENUE

Sarit Expo Centre, Nairobi Kenya



PRE-EVENT OPPORTUNITIES

INVITE-ONLY SESSION

The VIP Pre-Summit Session on **October 13** facilitates high-level networking among central bank representatives, SEC heads, and institutional investors, ensuring targeted discussions and potential collaborations.

SPEAKER MEETUP

On **October 14**, the Speaker Meetup gathers all confirmed speakers and major sponsors in a focused environment, fostering meaningful connections before the event officially begins.

GLOBAL ROADSHOW

The Global Roadshow will build community momentum and create strong engagement through 8 major cities leading into the ABF 2026 event.

THE GLOBAL ROADSHOW: BLOCK & CHILL

The Block & Chill roadshow serves as our primary regional engine to build community momentum and awareness across the globe. **Starting in July 2026**, we will kick off the series in Nairobi, subsequently traveling through;



Following the success of our previous run-ups, which significantly boosted sponsor sign-ups, the Block & Chill series remains a proven catalyst for capturing the diverse energy of the African Digital Renaissance.

PARTNERSHIP ADVANTAGES

■ PROVEN MARKET ENTRY & ECOSYSTEM INTEGRATION

We serve as an active expansion engine, having already facilitated the entry of 7 businesses into the East African market following the 2025 cycle.

■ TARGETED B2B MATCHMAKING

Unlike retail-heavy events, ABF focuses on institutional buying and infrastructure integration

■ CURATED INTRODUCTIONS

Sponsors gain exclusive entry to closed-door VIP sessions and facilitated introductions to Central Bank governors and SEC heads

PARTNERSHIP TIERS

BENEFITS	TITLE (75K)	PLATINUM (45K)	GOLD (30K)	SILVER (20K)
Main Stage Keynote	✓	✗	✗	✗
Priority Booth Location Selection	✓	✓	✓	✓
Lead Scanning via Official App	✓	✓	✗	✗
Mention in Global Press Release	✓	✓	✗	✗
Logo on promotional materials & Venue	✓	✓	✓	✓
Logo on event backdrop	✓	✓	✓	✓
Access to Attendee list	✓	✗	✗	✗
Logo on Website & Email Blast	✓	✓	✓	✓
VIP Passes	10	06	03	02

TITLE SPONSOR (\$75,000)

CONTINENTAL ANCHOR

ABF Infrastructure Base

- Double physical booth space (36 sqm)
- A/V support
- 1x Solo Keynote Slot
- 1x Main Stage Panel Slot
- 15x VIP passes
- Custom venue branding
- Premium Exhibition Space: booth (best location, island booth)
- Full Attendee List: Pre-event + post-event (names, titles, companies, emails - ODPC compliant)
- Post-Event Report: Detailed analytics (attendance, engagement, demographics)
- Video Recordings: All sponsor sessions professionally recorded and edited

WTS Premium Overlay

- **Global Media:** 5-part press release campaign with one press release on each of **Business Insider, MSN, Yahoo Finance, Tech Bullion, AP News.**
- **Terminals:** Direct institutional routing via **Bloomberg Terminal & AP News Terminal** with guaranteed Google News indexing.
- **Investor Engine:** Access to the vetted, sector-matched LP/VC database with facilitated warm introductions.
- **Awards:** Triple nominations prepared for **World Best of Best, GRA, and BIG Awards.**
- **Digital/AI Authority:** Post-event multi-engine SEO, Ahrefs/Majestic ranking tracking, Google Knowledge Panel setup, FCC registration, and LLM Generative Engine Optimization (ChatGPT, Gemini, Perplexity discoverability).

PLATINUM SPONSOR (\$45,000)

SOVEREIGN RWA PARTNER

ABF Infrastructure Base

- Premium 24 sqm exhibition booth
- A/V support
- 1x presentation slot
- 1x panel seat
- 6x VIP passes
- Networking lunch table
- Premium Exhibition Booth: (priority location selection)
- Attendee List Access: Post-event qualified leads who visited the booth

WTS Premium Overlay

- **Global Media:** 3-part press campaign with 3 press releases across each of Business Insider, Yahoo Finance, AP News, Tech Bullion + Bloomberg Terminal and AP News Terminal submission.
- **Investor Engine:** Verified directory of active funds and check-signers present at the summit.
- **Awards:** Double nominations for GRA and World Best Of Best Awards.
- **Digital/AI Authority:** Post-event Google/Yahoo SEO, Ahrefs and Majestic domain trust optimization, schema mapping for Google Knowledge Panel, and priority indexing inside ChatGPT, Perplexity and Gemini.

GOLD SPONSOR (\$30,000)

CROSS-BORDER BRIDGE PARTNER

ABF Infrastructure Base

- Standard 20 sqm exhibition booth
- Main stage screen video ad play (60s)
- 1x panel seat
- 5x VIP passes
- Workshop Hosting Option (30-minute breakout session - optional)
- VIP Dinner Passes: 4 seats at CEO dinner
- Qualified Leads: Post-event list of attendees who scanned sponsor's booth

WTS Premium Overlay

- **Global Media:** 1x Comprehensive press release distributed to Yahoo Finance and Tech Bullion with standard indexing.
- **Investor Engine:** investor matching matrix access.
- **Awards:** Managed nomination entry for the World Best Of Best Awards.
- **Digital/AI Authority:** Post-event organic Google SEO cleanup, Ahrefs and Majestic domain profiling, and AI knowledge graph inclusion for Perplexity, Gemini, and ChatGPT.

SILVER SPONSOR (\$20,000)

ECOSYSTEM BUILDER

ABF Infrastructure Base

- Mini-pod/branding station in the Innovation Zone
- 4 sqm exhibition booth
- 1x Ecosystem Showcase
- Pitch slot
- 4x VIP passes
- Lead Access: Limited (50 leads)
- VIP Dinner: 2 seats OR invitation to sponsor networking reception

WTS Premium Overlay

- **Global Media:** 1x Press release deployed via AP News
- **Investor Engine:** Full attendee fund directory access post-summit
- **Awards:** Entry submission for the World Best of Best Awards
- **Digital/AI Authority:** Organic search engine indexing verification across Google/Bing and foundational keyword clustering for ChatGPT, Gemini, and Perplexity query recognition

FOR STARTUPS: UPSID3 LAUNCHPAD

Every startup participating in the WTS 4.0 X ABF2026 pitch competition or exhibiting on the floor is eligible for listing on Upsid3 – WTS/DSRPTD's startup launchpad connecting African founders directly to institutional investors and funds attending the summit.

What Upsid3 listing includes:

- Visibility to the vetted LP/VC and fund database
- Investor outreach and facilitated warm introductions
- Bloomberg Terminal and AP News Terminal submission for institutional visibility
- Post-event follow-up matching with sector-aligned funds facilitated by INVSTDIN

EXHIBITION OPPORTUNITIES

10,000+ VISITORS - TWO DAYS - ONE FLOOR.

The **WTS 4.0 X ABF2026 Exhibition Floor** runs across both conference days at Sarit Expo Centre. Beyond the 3,000+ registered conference delegates, WTS 4.0 X ABF2026 opens the exhibition to a broader Nairobi audience through our general admission tier, projecting 10,000+ total footfall across Days 1 and 2.

For exhibitors, this means two days of traffic from three distinct audiences in one space: registered conference delegates (investors, founders, developers, policymakers), VIP and professional pass holders with dedicated networking time on the floor, and Nairobi's broader tech and business community attending specifically for the exhibition.

EXHIBITION BOOTHS

The WTS 4.0 X ABF2026 exhibition floor runs across both conference days at Sarit Expo Centre's Arabuko Hall. 5 package sizes to match your footprint and budget. All packages include venue branding, digital presence, and executive interview rights.

PACKAGES	BOOTH SIZE	KEY INCLUSIONS	PRICE
GOLD	6m × 6m × 4m 36 sqm	Venue + website + social + email branding, holding slide logo, promotional assistant pass, executive interview, 14 lunch invites	\$6,000
SILVER	6m × 5m × 4m 30 sqm	Venue + website + social + email branding, holding slide logo, promotional assistant pass, executive interview, 13 lunch invites	\$4,500
RUBY	6m × 4m × 3.5m 24 sqm	Participation certificate, venue + website + social branding, executive interview, 12 lunch invites	\$3,000
BRONZE	5m × 4m × 3m 20 sqm	Participation certificate, venue + website + social branding, 8 lunch invites	\$2,500
CORAL	2m × 2m × 2.5m 4 sqm	Participation certificate, venue + website + social branding, 3 lunch invites	\$1,500

BOOTH SAMPLES



MEDIA REACH ACROSS AFRICA & BEYOND

ABF2026 is supported by an official media partner network covering digital, broadcast, and community channels across Africa and the global crypto ecosystem. Every major session, announcement, and partnership from Nairobi reaches audiences across the continent and beyond through our confirmed media infrastructure

**BUSINESS
INSIDER
AFRICA**

REACH

Pan-African business and finance audience

COVERAGE TYPE

Editorial features, event coverage



REACH

16,000+ newsletter subscribers,
30+ Kenya crypto WhatsApp and social communities

COVERAGE TYPE

Pre-event newsletter features, post-event articles, social distribution



REACH

Pan-African PR and digital media network



REACH

Africa's leading tech publication

COVERAGE TYPE

Pre-event features, live coverage, post-event reporting



REACH

Global crypto audience

COVERAGE TYPE

Press releases, editorial coverage

COVERAGE TYPE

Press releases, media placement, social amplification



WTS3.0 X ABF2025 PROOF OF PERFORMANCE

4,000+

GLOBAL ATTENDEES

From across Africa and around the world – delegates, investors, builders, and policymakers.

160+

SPEAKERS

World-class thought leaders, African pioneers, and global executives on stage.

50+

HACKATHON DEVELOPERS

Building real-world blockchain and AI solutions, powered by Web3Bridge.

30+

REGULATORS

500+

STUDENTS TICKETS SPONSORED

100% free access for Rwandan citizens the next generation at the table.

50+

EXHIBITING COMPANIES

A showcase of cutting-edge innovations from Africa and the world.

25+

STARTUP SHOWCASED

Pan-African innovation showcase, pitching to investors and decision makers.

20+

JOURNALISTS

WORLD TOKEN SUMMIT 3.0 X THEBLOCK.FESTIVAL - IN PICTURES



ABF2025 KIGALI - IN PICTURES



We're building Africa's Digital Permanent Economy. **Join us.**

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