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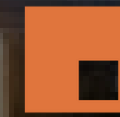
 TheBlock.Festival

28 April - 1 May, 2026

TheBlock. Street & 25 Jump Street
One Central, Dubai World Trade Center

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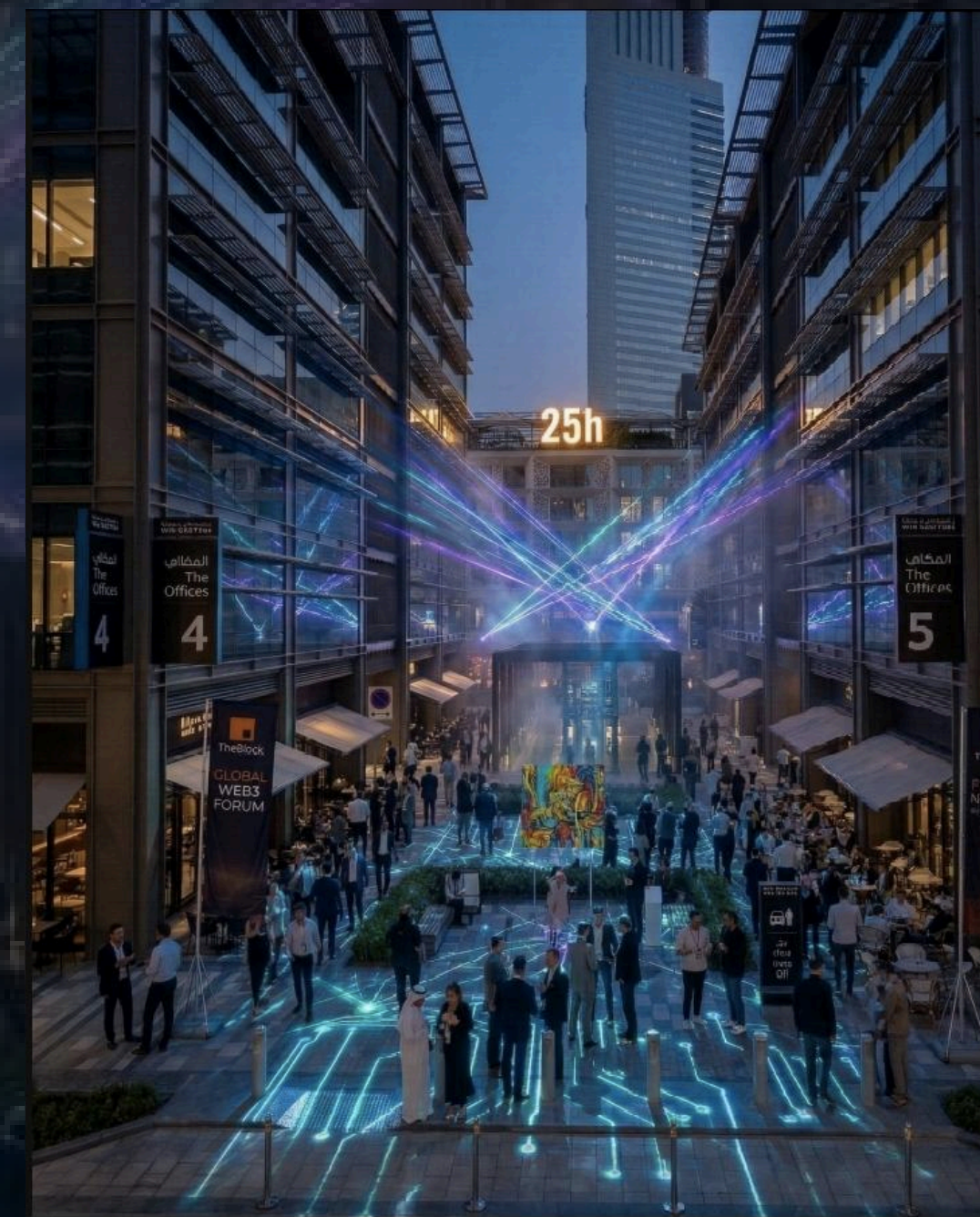
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Music Festival

Built for the community

TheBlock. Festival at World Token Summit 3.0 in partnership with the Global Music Festival brings together founders, builders, investors, and partners across One Central, creating a connected environment for visibility, collaboration, and engagement.



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Networking Area

Built for meetings, networking, and exposure.

Dedicated stands allow brands to:

- Showcase offerings
- Engage directly with attendees
- Build strong on-ground presence

Sponsorship Value:

- Strategic visibility across Web2 & Web3 audiences
- 1-hour podcast recording session
- Logo placement on V-shaped LED screens
- Feature on LaunchPad screen



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Gala Dinner

An exclusive VIP dinner for 60–80 curated guests, including VCs, investors, and founders. Sets the tone for the festival and World Token Summit 3.0 Week.



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TheBlock. Street Activitations & Exhibitions

The central entry point of the festival.

Register & receive wristbands

Explore activations & brand showcases

Enjoy welcome drinks & networking

Sponsorship Opportunities:

- Giveaways & Branded Gifts
- Branded F&B Experiences
- On-Ground Activations & Engagement Zones



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Presentations and Discussions

A curated morning session combining:

- Networking breakfast
- High-level panel discussions
- Interactive Q&A

Sponsorship Value

- Access to targeted World Token Summit audience
- Premium session branding
- Association with key industry discussions
- Direct engagement opportunities
- Content amplification (pre & post-event)



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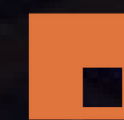
Industry & Regulators Sessions

A live session with regulators addressing:

- Market clarity
- Compliance insights
- Real founder questions



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Digital Signage Board & Reception Area

Sponsorship Value

- Thought leadership positioning
- Direct access to decision-makers
- Premium visibility Content & media exposure



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Activities & Activation Terrace

A high-footfall public activation zone.

Brands can create:

- F&B experiences
- Games & rewards
- Interactive installations

Sponsorship Value

- High visibility
- Direct user acquisition
- Strong association with adoption



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Open Cinema Stage

I Messed Up — Comedy Night

Founders share real stories: raw, honest, and entertaining.
Comedian moderator to add entertainment and comedic value.

Sponsorship Value

- Strong audience engagement
- Emotional brand connection
- Unique entertainment positioning
- Digital content exposure



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Live Media Broadcasting

Live Podcast Recordings.

24 interviews in one day. Continuous content + visibility.

Sponsorship Value

- High-volume branded content
- Thought leadership exposure
- Visibility across all recordings
- Extended digital reach



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Business Intelligence GROUP



Global Awards Nominations

*Global Awards Nominations.
Product & Token Launches.*

Best Of Best Awards - GRA: Global Recognition Awards -
Business Intelligence Group (BIG) Awards

A high-impact package for launches.

Sponsorship Value

- Maximum visibility during key moments
- Direct access to investors & founders
- Real-time engagement
- Amplified media reach



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Carnival & Art Exhibitions

Live Performances × Arts × Motion

Immersive experiences across the district.

Sponsorship Value

- High-energy audience engagement
- Strong visual brand presence
- Shareable content moments
- Maximum footfall exposure



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After Party

A relaxed, high-level closing moment

Sponsorship Value

- Exclusive presence
- Access to top-tier attendees
- Premium brand association
- Intimate networking environment



THE FUTURE IS NOW **FILM**

EPISODE 19 - "BEYOND WEB3: WHY ARE YOU HERE?"

CO-PRODUCTION, BRAND POSITIONING, PR & MARKETING OFFER

OUR PRODUCT WILL ELEVATE YOUR BRAND IMAGE AMONG TOP BRASS OF THE INDUSTRY, SPOTLIGHT YOUR COMPANY IN TOP MEDIA PUBLICATIONS WHILE CREATING HIGH QUALITY VISUAL CONNECTING-CONTENT AND DRIVING ORGANIC CTA CONVERSATIONS IN TOP SOCIAL MEDIA TO YOUR COMPANY WEBSITE

By Oneday Productions

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[YOUTUBE.COM/C/THEFUTUREISNOW](https://youtube.com/c/thefutureisnow)



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BRAND POSITIONING

BUILDING TRUST & STAYING IN THE HEARTS & MINDS

EMOTIONS & FEELINGS INSPIRING THROUGH YOUR VISION

The film combines heartfelt interviews about the most prevalent topics in the world of disruptive tech by **top speakers** and thought leaders of the space with **blockchain innovators** (projects) at each event the film covers, creating a new way to build trust and innovative fintech for mass adoption.

Basically, it's your story of impact and outlook on the crypto-world's future cut together (**side by side**) with the top brass of the industry, elevating the positioning of your project, your company as well as creating an exciting, editorial and cinematic way to scale your image and branding through our **Public Relations & Guerrilla Marketing** (SMM) capabilities, building community for your business.



FEATURED GUESTS IN THIS FILM

THOUGHT LEADERS OF THE INDUSTRY

THEFUTUREISNOW.COMMUNITY



BRIAN ROSE



BROCK PIERCE



NICK SPANOS



DAVINCI JEREMIE



DR. MARWAN ALZAROUNI



REEVE COLLINS



ANNA FRANKOWSKA



EMAN PULIS

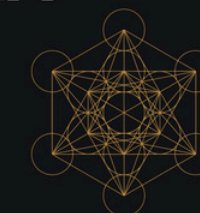
miguel@thefutureisnow.community

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THE FUTURE IS NOW

Title Sponsor

- Summit naming rights — "World Token Summit 3.0, Co-Hosted by [Your Brand]" across all communications
- Campus-wide branding
- Two keynote speaking slots on the main stage (30 mins each, across both days)
- Exclusive branded main stage backdrop and podium branding
- Dedicated private lounge — prime floor position
- Brand logo in the summit name position on all digital, print, and broadcast materials
- 30 VIP delegate passes
- Exclusive hosted gala dinner table (10 guests) at the WTS 3.0 Gala
- Private VIP boardroom for business meetings throughout both days
- Presence across all activations

\$ 150K Exclusive One Hosting Partner

- Full delegate list of attendees and investors
- Post-event recorded content rights and media package
- 4 Minutes in the TFIN Film with SMM
- Pre & post-event press release
- Full PR coverage on all featured press of the summit distributed to all 9 global outlets (MSN, Yahoo Finance, Business Insider, AP News, Digital Journal, Tech Bullion, CEO Times, CEO Weekly, Economic Insider)



Sponsor Packages

FEATURED PRESS



Platinum - Presenting Partner \$ 75K

- Headline presenting sponsorship credit across all materials
- Keynote speaking slot on main stage (30 mins)
- Dedicated Private Lounge — premium floor position
- Brand presence on all digital & print collateral, website, and signage
- 20 VIP delegate passes
- Private roundtable hosted under your brand (20 guests)
- Full delegate list of attendees and investors
- Post-event media package & recorded session rights
- Pre & post-event press releases
- 2 Minutes in the TFIN Film with SMM
- Select PR Package distributed to all 9 global outlets (MSN, Yahoo Finance, Business Insider, AP News, Digital Journal, Tech Bullion, CEO Times, CEO Weekly, Economic Insider)

Gold - Strategic Partner \$ 35K

- Panel speaking slot or fireside chat on main stage
- Private Lounge in premium zone
- Brand logo — homepage, stage banners & lanyards
- 10 VIP delegate passes
- Dedicated session in a vertical track of your choice
- PR package: your selection from the PR roster
- Delegate and investor list provided post-event
- Brand features in summit pre & post press releases distributed to all 9 global outlets (MSN, Yahoo Finance, Business Insider, AP News, Digital Journal, Tech Bullion, CEO Times, CEO Weekly, Economic Insider)

Silver - Supporting Partner \$ 15K

- Exhibition table / display area
- Speaker nomination rights (subject to committee review)
- Logo placement on website & event materials
- 5 VIP delegate passes
- Brand mention in opening & closing ceremony
- Feature across pre & post-summit press releases distributed to all 9 global outlets (MSN, Yahoo Finance, Business Insider, AP News, Digital Journal, Tech Bullion, CEO Times, CEO Weekly, Economic Insider)
- Access to post-event summary report

Virtual Packages

FEATURED PRESS



Virtual Platinum

\$ 15K

- Pre-recorded keynote or thought leadership video (up to 15 mins) broadcast to all delegates during the summit
- Dedicated press release distributed to all 9 global outlets (MSN, Yahoo Finance, Business Insider, AP News, Digital Journal, Tech Bullion, CEO Times, CEO Weekly, Economic Insider)
- Executive quote featured in the official press releases
- Logo on website and all materials
- 10 VIP delegate passes
- 30-minute virtual fireside chat or panel slot — broadcast live to summit audience
- Full delegate and investor database
- Post-event delegate contact facilitation (opt-in basis)
- Full recording of the summit content for internal use

Virtual Gold

\$ 7.5K

- Pre-recorded brand presentation video (up to 10 mins) included in the summit's content
- Brand mention in press releases distributed to all 9 global outlets (MSN, Yahoo Finance, Business Insider, AP News, Digital Journal, Tech Bullion, CEO Times, CEO Weekly, Economic Insider)
- Logo on website, marketing materials, and recordings thirds
- 5 VIP delegate passes
- Brand feature campaign (Your selection of 3 media outlets from the PR roster)
- Inclusion in post-event summit highlights video and report to all registrants
- Post-event delegate facilitation (opt-in basis)

Virtual Silver

\$ 3K

- Brand logo and profile listing on the website under Silver Sponsors
- Brand mention in the official press releases sent to all 9 global outlets (MSN, Yahoo Finance, Business Insider, AP News, Digital Journal, Tech Bullion, CEO Times, CEO Weekly, Economic Insider)
- 2 VIP delegate passes to the full programme
- Press release brand mention (Your selection of 1 media outlet from the PR roster)

Discover Our Services

01

Showcase

The world's most focused, most consequential gathering in tokenized finance and digital asset infrastructure — designed for decision-makers who shape the industry's future.

02

Stakeholders

World Token Summit 3.0 brings together the most consequential minds in tokenization — regulators, founders, fund managers, and architects of the on-chain economy.

03

PR & Marketing

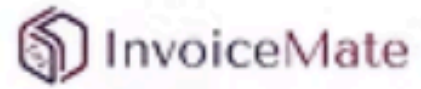
International outlets — reaching a combined audience of hundreds of millions of monthly readers spanning institutional investors, fintech professionals, and business decision-makers worldwide.

04

Investors & Funds


The United Arab Emirates has built the most comprehensive and progressive regulatory architecture for virtual assets and tokenized finance anywhere on earth — attracting sovereign capital, global exchanges, and frontier builders who need regulatory certainty to operate at scale.

Series Sponsors



Thank You

for your time
and attention

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 WorldTokenSummit.net

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